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Sample/practice exam March 4 Winter 2020, questions and answers. 0 Pages: 10 year: 2019/2020. 10

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Frank T. Rothaermel is a professor in the Scheller College of Business at the Georgia Institute of Technology and an Alfred P. Sloan Industry Studies Fellow. He holds the Russell and Nancy McDonough Chair of Business and received a National Science Foundation CAREER Award. Rothaermel authored the textbook "Strategic Management. Concepts & Cases" published by McGraw-Hill. He held visiting professorships at the EBS University of Business and Law, Singapore Management University, and the University

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FT Rothaermel, SD Agung, L Jiang. Industrial and corporate change 16 (4), 691-791, 2007. 1738: 2007: The performance of incumbent firms in the face of radical technological innovation. CWL Hill, FT Rothaermel. ... Strategic management: concepts. FT Rothaermel. McGraw-Hill Education, 2016.

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